

# MONWU-Utility & Rewards ERC-20 Token deployed on the Polygon Network.

A Distributed, Open-Source Ecosystem for Intelligent Contracts and Secure Transactions.

## With MONWU, we revolutionise customer engagement via a unique digital asset.

Our token serves as an innovative loyalty and rewards system, offering incentives that hold potential for value appreciation.

A **MONWU** token, recognised across our partner network, rewards customer loyalty and incentivises purchases, setting a new standard in customer relationship management.

By offering exclusive deals and rewards, it paves the way for a globally accessible and innovative cashback system. Fixed supply of 1 billion tokens (1,000,000,000).

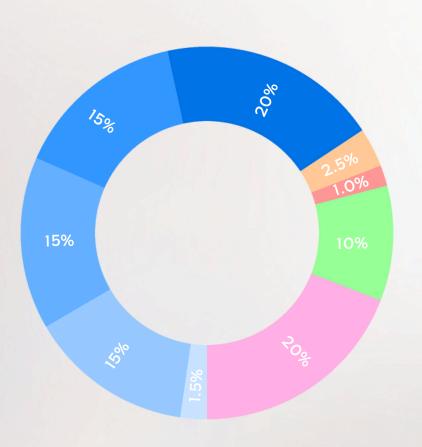






# Allocation Graph Tokenomics.

A Distributed, Open-Source Ecosystem for Intelligent Contracts and Secure Transactions.



### Fixed supply of 1 billion tokens (1,000,000,000)

Founding15	15,000,000
ELITE150	150,000,000
Platinum1500	150,000,000
Creator15000	150,000,000
Citizen150000 & Launchpad	200,000,000
Development & Marketing	25,000,000
Charity Donations	10,000,000
DEX/Liquidity Pool	100,000,000
Utility & Rewards	200,000,000



## Founding15

Allocated to the original visionaries behind EXTOA and MONWU, the Founding15 tokens reward their contributions to building the foundation of the digital nation.

## Platinum1500

The Platinum1500 allocation supports our broader community of early participants. Members receive special benefits, token rewards, and access to exclusive events and staking opportunities.

## ELITE150

Reserved for our most exclusive group, the ELITE150 allocation recognises the early backers who play a pivotal role in the MONWU ecosystem. These holders benefit from priority access, rewards, and governance privileges.

## Creator15000

An allocation of 15,000 creators will join EXTOA, dedicated to artists, musicians, filmmakers, and digital pioneers. These early citizen-creators will gain access to the desktop game and ecosystem tools ahead of the full Citizens150K launch, unlocking exclusive rewards and creative opportunities within the EXTOA digital nation.



## Citizen150000 & Launchpad

Made available for the EXTOA City Rewards community, this allocation ensures broad member participation, benefits and liquidity for the token economy.

## **Charity Donations**

Dedicated to charitable causes and ESG-aligned initiatives, this pool will be used transparently to support social impact projects within and outside the EXTOA ecosystem.

## Utility & Rewards.

The largest portion of the supply is dedicated to in-game utility, citizen rewards, and platform engagement, driving ongoing participation in the EXTOA digital nation and multiple platforms.

## **Development & Marketing**

This allocation fuels ongoing development, tech innovation, and global marketing efforts to grow the MONWU brand and adoption.

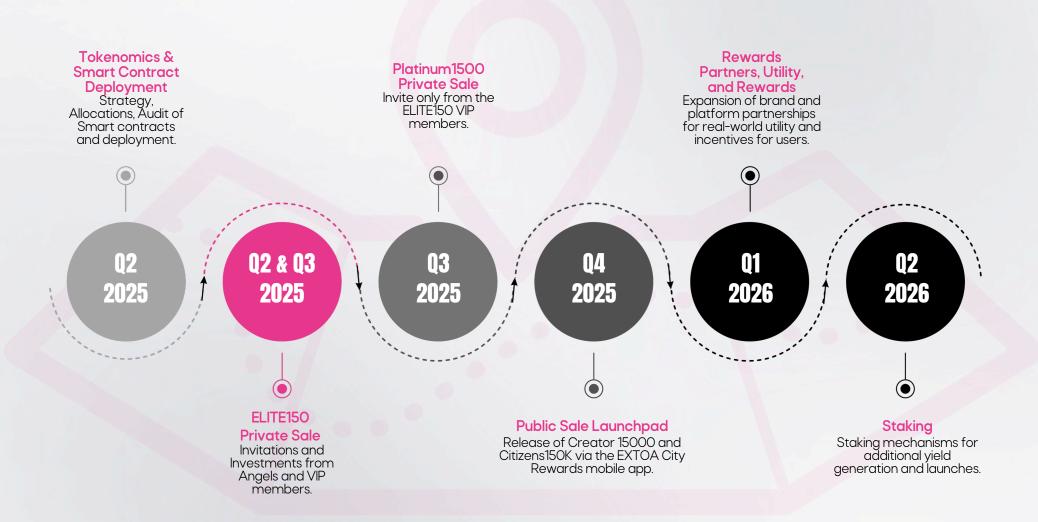
## **DEX / Liquidity Pool**

Reserved for decentralised exchange listings and liquidity provisioning to support smooth and stable trading experiences across platforms.



# Roadmap.

# MONWU - Utility & Rewards ERC-20 Token deployed on the Polygon Network.





#### **Benefits for the Brand**

Bridge into Web3. Transform Loyalty. Reach New Audiences.

Traditional loyalty programs are costly, complex, and outdated. MONWU offers a blockchain-based solution that simplifies rewards and unlocks new marketing and growth opportunities.

#### Why MONWU?

- Easy integration into POS and e-commerce
- Real-time, low-cost, transparent transactions
- Reduced infrastructure and compliance burden

#### **Key Benefits:**

- Launch digital assets and NFTs tied to products
- Join a shared partner network for greater exposure
- Access new demographics and crypto-native users
- Boost retention with token rewards that grow in value

**MONWU** turns loyalty into a strategic growth tool, connecting brands to a wider ecosystem, creative campaigns, and real customer value.

#### **Benefits for the Consumer**

Real Rewards. Simple Experience. Full Control. Consumers are tired of points that expire or go unused. MONWU delivers real, tradable value through a seamless and secure app.

#### Why MONWU?

- · One token, multiple brands
- Smart Wallet set-up
- Secure access without crypto knowledge
- · Easy to use online or in-store

#### **Key Benefits:**

- Rewards that can be spent, traded, or cashed out
- Tokens never expire and may increase in value
- Access exclusive NFTs, product redemptions, and partner offers

**MONWU** gives consumers true ownership of their rewards, turning everyday spending into lasting value.





# Digital Asset Revolution.

**Bridging High-Growth Sectors and Token Holders.** 

With MONWU, we've designed a sustainable token model in partnership with EXTOA, where Avatars are linked and staked with the token. Two-thirds of the total supply will be locked for a minimum of 36 months through private sales and public launches, ensuring strong tokenomics, aligned incentives, and long-term ecosystem growth.

The Utility & Rewards facet of MONWU is where we believe the real revolution lies. We have allocated 20% or 200 million tokens exclusively for corporate entities interested in integrating our tokens into their business models. Here's how we envision MONWU's potential integration with these businesses.

MONWU tokens can be used to enhance customer loyalty, incentivise purchases, and offer rewards programs. Businesses can offer MONWU tokens as part of a customer loyalty scheme, where customers earn tokens for repeat purchases. These tokens can then be redeemed for discounts, special offers, or exclusive products, essentially functioning as a cashback system.

In addition, businesses could offer MONWU tokens as

part of promotional campaigns or as commissions for affiliate marketing, providing a unique incentive that holds intrinsic value and can appreciate over time. This model would be particularly beneficial for online retailers and ecommerce platforms looking for innovative ways to drive customer engagement and sales.

The utility of MONWU extends beyond traditional business models. Our vision is to integrate MONWU with the burgeoning sectors of Web3, Gaming, and Digital Ecosystems.

In the gaming industry, MONWU tokens could be used as in-game currency, allowing players to buy, sell, and trade virtual goods and services. Game developers could also offer tokens as rewards for in-game achievements or participation in community events.

The potential integration with the metaverse is particularly exciting. MONWU tokens could be used for transactions within virtual worlds, such as buying virtual real estate, purchasing digital goods, or even tipping performers at a virtual concert.





# Staking & Rewards Innovation.

**Empowering Businesses and Revolutionising Industries.** 

According to market forecasts, the combined (\$268 billion), and the metaverse industries (\$300 billion) is expected to total nearly \$1trillion by 2025 and double that to \$2 trillion by 2030.

Given the pace of technological innovation and the growing acceptance of digital assets, we believe these estimates could be conservative.

By aligning MONWU with these high-growth industries, we aim to position the token at the forefront of the digital asset revolution, driving adoption and value growth for our token holders.

In summary, the Utility & Rewards allocation of MONWU is designed to create a symbiotic relationship between businesses and token holders. It's a win-win situation where businesses increase customer engagement and sales, while token holders gain from the utility, rewards, and potential value appreciation of the tokens they hold. Token holders can also receive NFT passes via airdrops to exclusive events and promotions.

This unique offering further enhances the value proposition for customers, providing unparalleled experiences and brand loyalty. This, we believe, is the future of tokenomics and digital asset integration.







# Leveraging the MONWU Token.

## Revolutionising Loyalty & Rewards Programmes.

Navigating the dynamic world of digital innovation, the incorporation of the MONWU token into loyalty and rewards schemes presents a unique opportunity for growth and customer engagement. This advanced digital asset offers more than just a fresh approach to rewards; it represents a new era in how we foster and maintain

customer relationships. With its inherent transparency, user-friendly nature, and seamless global and mobile accessibility, MONWU is poised to redefine your brand's customer interactions, delivering not just gratification, but a whole new level of active participation and brand loyalty. Let's explore the multifaceted benefits of integrating the MONWU token into your loyalty and rewards strategies.

**Blockchain Transparency:** By adopting MONWU for your loyalty and rewards program, you provide unparalleled transparency. Customers can easily see their token balances and transactions, instilling confidence in the program's integrity.

**Easily Traceable:** Thanks to the blockchain's immutability, all transactions involving the tokens are permanently recorded. This makes the rewards system easy to track and audit, fostering an environment of fairness and honesty.

Interoperability: Being a token that can be transferred across different platforms, it allows customers to use their rewards in various ways, enhancing their satisfaction and loyalty to your brand.

#### **Attracting Crypto-Savvy Customers:**

With the rising interest in cryptocurrencies, a rewards program involving this token can draw in a new demographic of crypto-savvy customers, helping to broaden your customer base.

Reduced Costs: Traditional loyalty programs often involve physical cards and manual tracking, both of which come with costs. The implementation of a digital, automated system significantly reduces overheads

**Instant Rewards:** With this digital token, rewards can be issued instantly, augmenting customer satisfaction and promoting repeat purchases.

Mobile Accessibility: Digital wallets like MetaMask allow customers to store, access, and manage their tokens conveniently from their mobile devices. This enhances engagement with the loyalty program, as customers can interact with it anytime, anywhere.

Global Accessibility: As these tokens are not constrained by country borders or exchange rates, this loyalty program can appeal to a global customer base, expanding your brand's reach.

#### **Promoting Customer Engagement:**

The excitement of earning digital tokens can lead to increased customer engagement, boosting interactions with your brand, increasing revenues and reinforcing customer retention.

#### Flexibility and Scalability:

Leveraging the smart contract capabilities of the blockchain, businesses can customise their loyalty programs in unique ways, such as time-bound bonuses or tier-based rewards.

#### **Increase in Value Over Time:**

Unlike traditional loyalty points, these digital tokens carry the potential to appreciate in value over time, offering an exciting incentive for customers to participate in the program and stay loyal to your brand.





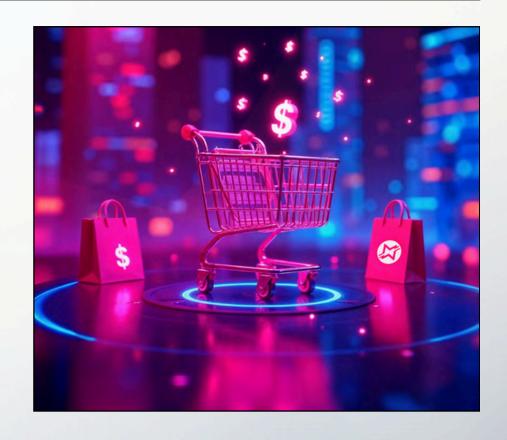
# Seamless Integration for Growth.

**Bridging Virtual and Physical Commerce.** 

With our Shopify integration, we unlock access to a vast network of over 4 million merchants, enabling them to leverage our loyalty program for enhanced customer engagement and retention. Additionally, through our exclusive partnership with EXTOA—a pioneering virtual nation-state—we provide a unique bridge between the virtual and physical worlds.

In EXTOA, users can socialise, explore, and earn real-world rewards through immersive experiences powered by the MONWU token. By 2026, EXTOA aims to distribute \$100 million in rewards, focusing on sustainability, community engagement, and ethical practices aligned with ESG principles.

These partnerships and integrations extend our reach, enabling gamers, consumers, creators, entrepreneurs, and brands to drive engagement and growth via EXTOA's platform and Shopify merchants.













With Private Sale prices from \$0.05 and a Public Sale launch price of \$0.10, we anticipate significant growth potential as these allocations progress.

Given the fixed supply of 1 billion tokens, our forecasts project a minimum market cap of \$1 billion within three years.

This growth is driven by comprehensive tokenomics, strategic allocations, supply and demand dynamics, reduced circulating supply due to lockup periods, and value generated through utility integration, strategic partnerships, and staking rewards.

We believe MONWU is positioned for exceptional growth and invite you to join us on this journey, building a more inclusive, utility-driven, and profitable token economy.







Thank you for your time and consideration.

**Enquiries:** hello@monwu.com

**MONWU.COM**